



Città di
Fabriano

FABRIANO
City of Crafts and Folk Art
Designated UNESCO
Creative City in 2013

unesco
Member of
the Creative Cities Network

unesco
Commissione Nazionale
Italia per l'Unesco

REGIONE
MARCHE



LET'S VISIT
MARCHE!
BEAUTIFUL LAND OF COURTESY

FABRIANO

paper is culture



FROM 10 TO 14 SEPTEMBER 2025

PROGRAM

PARTNER



Fondazione
Fabriano



FONDAZIONE
ARISTIDE MERLONI



UNIVERSITÀ
del GARGANO

FABRIANO

Fondazione
Ermanno Casoli



L'AZIONE

CONTRIBUTO

VIVA
ENERGIA

oestra



CAMERA DI COMMERCIO
DELLE MARCHE

viva
servizi

4a
Città
messa sociale di servizio del territorio



UNICO



comieco
dal 1985

SEPTEMBER 10 - 14



FABRIANO
paper is culture

In the Creative City
of Fabriano,
five days
dedicated to
MUSIC,
ART,
CINEMA,
THEATRE,
LITERATURE,
EXHIBITIONS,
and CONFERENCES.



DANIELA GHERGO

Mayor Municipality of Fabriano

Fabriano Carta è Cultura reaches its third edition. A milestone that marks the continuity of a vision launched in 2023 and now increasingly shared: an event that places paper at the center—not only as an identifying element of the city, but as a living, generative material, capable of connecting different worlds and building bridges between past and future. Since 2013, Fabriano has been a UNESCO Creative City and former national coordinator of the Italian Creative Cities Network, making paper the symbol of a craft that spans centuries. Carta è Cultura stands as the space where that heritage engages in dialogue with the challenges of the present.

The theme chosen for 2025 takes inspiration from the UNESCO Annual Conference in Enghien-les-Bains, dedicated to the relationship between culture and artificial intelligence. **“Culture and Artificial Intelligence: Shaping the Future of UNESCO Creative Cities”** is more than just a title: it is an invitation to reflect on how cultural languages can contribute to making the adoption of AI in urban contexts more conscious, inclusive, and sustainable. The third edition of Carta è Cultura moves precisely along this frontier: paper—the medium of memory, thought, and creativity—meets artificial intelligence, a technology that profoundly transforms communication, production, and imagination. It is a meeting between matter and algorithm, between slowness and speed, between artisanal tradition and digital innovation.

Within this framework, Carta è Cultura becomes an open and plural laboratory where writers, artists, publishers, scholars, entrepreneurs, designers, students, and citizens explore the opportunities and responsibilities offered by new technologies, in the belief that culture and intelligence, when properly directed, can guide the transformations of contemporary society. Once again this year, the event grows thanks to the contribution of a broad and active network of local, national, and international partners.

The challenge of the third edition is this: to explore artificial intelligence through the tools of culture and creativity, in order to continue building a city that is open, aware, and sustainable.

Fabriano Carta è Cultura 2025, Fabriano Carta è Cultura 2025, now in its third edition, confirms itself as an annual flagship event within the Fabriano Creativa program. It enhances and underscores the role and importance of culture in line with UNESCO's guidelines, while strengthening the city's identity as a laboratory of creativity, inclusion, and future vision.

Within this framework, this year will also host the Annual Meeting of the Italian UNESCO Creative Cities Network (UCCN), a pivotal moment in the activities of the Italian UCCN.

Fabriano will become a place of reflection and dialogue on the theme "*Culture and Artificial Intelligence: Shaping the Future of UNESCO Creative Cities*", presented at the UNESCO Annual Global Conference held in Enghien-les-Bains (Paris) in June 2025. The Conference explored innovative ways of integrating Artificial Intelligence (AI) with cultural development to promote sustainable urban growth, focusing attention on the intersection of cultural heritage and digital innovation, and considering AI's emerging role in the world of culture and the arts.

The Conference highlighted the transformative potential of AI in culture, showing how technology can enhance cultural life, public engagement, and creativity in all its forms.

The interaction between technological evolution, culture, and sustainability presents both challenges and opportunities, emphasizing the importance of human-centered AI applications in cultural and creative sectors.

UNESCO Creative Cities, as centers of innovation, play a crucial role in shaping new frameworks and environments for cultural and creative sectors, ensuring that the adoption of artificial intelligence is responsible, inclusive, and ethical, and applied with integrity.

Fabriano Carta è Cultura addresses the key themes put forward by UNESCO: the promotion of a sustainable culture, accessibility and democratic participation in cultural life, dialogue between tradition and innovation, and the ethics and impact of AI in creative processes and cultural production—while remaining closely connected to the most pressing issues facing the city and its many communities.

Paper—the symbolic element of Fabriano and the protagonist of the event—understood both as a physical support of memory and as a metaphor for cultural transformation, continues to be the guiding thread of a rich, multidisciplinary program of exhibitions, installations, screenings, readings, concerts, talks, and workshops. Leading this year's journey is an exploration of Artificial Intelligence as both a critical and creative tool: an opportunity to reflect on how emerging technologies are redefining the artistic act and the processes of cultural production and participation.

Fabriano Carta è Cultura is an invitation to rethink the value of traditional mediums in the age of hyper-technology, recognizing paper as a meeting ground between roots and innovation, matter and thought, analog and digital—anchored in the concrete reality of today.

The creativity that Fabriano embodies has the power to foster cultural innovation, inclusivity, and resilience, reinforcing the importance of urban growth guided by culture. Being a Creative City does not only mean valuing historical and artistic heritage, but also promoting cultural industries, investing in education, supporting contemporary production, and building collaborative networks among artists, institutions, businesses, and citizens—generating economic opportunities, territorial attractiveness, and social well-being through the enjoyment of beauty and the strengthening of critical thinking and civic participation.



paper is...

creativity

THE VOICE OF PAPER TRACES HIDDEN IN MEMORY AND IN BOOKS

An exhibition on the hidden traces in books and documents

5:00 P.M. | BIBLIOTECA MULTIMEDIALE "R. SASSI"

Curated by **Department of Beauty - Municipality of Fabriano**

The **"R. Sassi" Library** and the **Municipal Historical Archive** present an exhibition dedicated to the traces—both internal and external—left on preserved books and documents by those who owned or used them. Paper thus becomes a crossroads of relationships and stories of past, present, and future lives.



THE CARD OF THE HEART

Presentation of the project

5:30 P.M. | BIBLIOTECA MULTIMEDIALE "R. SASSI"

Curated by **Associazione Carta del Cuore**

"The Card of the Heart" project enhances the local papermaking tradition by inviting citizens and visitors to write a dedication on watermark paper at the Sturinalto Fountain, contributing to a collective narrative also shared on social media. A simple yet symbolic gesture to rediscover the identity and craftsmanship of the territory.



FABRIANO CREATIVE CITY

Artistic Infiorata opening

6:00 P.M. | COMPLESSO SAN DOMENICO - CHIOSTRO MINORE

Curated by **Mastri Infioratori Fabrianesi**

The Mastri Infioratori present a work designed in dialogue with the third edition of Fabriano Carta è Cultura, a visual homage to the bond between art, the territory, and the paper-making tradition. Custodians of an ancient knowledge, they create ephemeral works that combine precision, creativity, and community spirit.



DAWN OF THE THIRD MILLENNIUM

Theatrical performance

9:00 P.M. | GIARDINI DEL POIO

Curated by **Papaveri e Papere APS.**

Performance by **Pietro De Silva** with the participation of **Massimo Arteconi** and **Lucio Cavalieri** directed by **Claudia Mengarelli**

Two performers, playing the thieves of the Via Crucis, remain hanging on their crosses for an entire night. Between misunderstandings and comedy, the play reflects on solitude, faith, and the meaning of life, offering a critical perspective on our times.



performance

THURSDAY SEPTEMBER 11



creativity MEMORIES, WHAT HAS BEEN, WHAT REMAINS, WHAT WILL REMAIN

Photography exhibition opening

11:00 A.M. | PALAZZO DEL PODESTÀ - GALLERIA ESPOSITIVA

Curated by **Fotoclub Arti Visive BFI Fabriano**

The Fotoclub Arti Visive di Fabriano participates with 27 authors in the FIAF 2025 theme "Memories." From personal recollections to collective ones tied to places, the works explore what remains and what will last, also through the fresh perspectives of younger members.



INTERIOR LIGHT. GOLD AND STONE IN EDGARDO MANNUCCI

Exhibition opening

11:30 A.M. | PINACOTECA CIVICA "B. MOLAJOI"

Curated by **Assessorato alla Bellezza Comune di Fabriano, Regione Marche, Seven Arts, Comitato società Dante Alighieri di Ancona, Liceo Artistico "E. Mannucci"** (Fabriano, Jesi, Ancona) and **Archivio E. Mannucci Arcevia**.

On the fortieth anniversary of the death of this representative of informal art, the anthological exhibition aims to showcase a previously unseen Mannucci, retracing his entire artistic journey up to his unique production of personal adornment objects.



PAPER SPELLS

Bambole Hanji exhibition opening

12:30 P.M. | MUSEO DELLA CARTA E DELLA FILIGRANA

Curated by **Hanji Art Culture Fondation of Wonju** and **Municipality of Fabriano**

Traditional Korean paper, known as *Hanji*, is handmade from the bark of the mulberry tree (dak) and is renowned for its extraordinary strength, durability, and natural beauty. Also called "the paper of a thousand years," Hanji has been used for centuries in Korea not only for writing and painting, but also for crafts, furnishings, and the preservation of cultural heritage. This exhibition of dolls made from Hanji offers an original and delicate look at Korean daily life. A visual narrative that intertwines memory and creativity, thanks to the versatility of a unique paper in the world.



 **원주한지테마파크**
WONJU HANJI THEME PARK

ANNUAL MEETING OF UNESCO CREATIVE CITIES

CULTURE AND ARTIFICIAL INTELLIGENCE FOR THE SUSTAINABLE DEVELOPMENT OF UNESCO CREATIVE CITIES

4:00 - 6:30 P.M. | PALAZZO DEL PODESTÀ - SALA CONVEGNI

After the Annual Conference of Enghien-les-Bains 2025 (Paris), the 14 Italian Creative Cities meet to discuss innovative ways of integrating Artificial Intelligence (AI) with culture and sustainable urban development.

Participants: **Creative Cities** of **Alba, Bergamo, Biella, Bologna, Bolzano, Carrara, Como, Fabriano, Milano, Modena, Parma, Pesaro, Roma** and **Torino**

Moderators: **Creative Cities** of **Fabriano, Como** and **Carrara**



literature

WORDS ON PAPER

Curated by **"L'Azione"**

3:30 - 6:30 P.M. | BIBLIOTECA MULTIMEDIALE "R. SASSI"

Three well-known Italian writers and critics present a great classic and explain its contemporary relevance, showing how works from the past never truly fade. An interactive and engaging dialogue led by Alessandro Moscè, who interviews the guests on the meaning of the oeuvre of authors now part of the 20th-century canon.

Antonio Tricomi: Pier Paolo Pasolini "Il valore epocale di un percorso letterario"

Nicola Bultrini: Beppe Salvia "La parabola di un poeta senza tempo"

Andrea Di Consoli: Rocco Scotellaro "La vocazione lirica e sociale di un intellettuale"



L'AZIONE

creativity

PAPER ACCORDIONS

Workshop curated by **Coopertiva Viceversa**

4:00 - 5:30 P.M. | MUSEO DELLA CARTA E DELLA FILIGRANA - SALA BIBLIOTECA

A workshop for the creation of a unique handmade paper object, experimenting with traditional artisanal techniques and fine materials.



literature

C-ARTE. THE MARKS OF FABRIANO PAPER IN THE WORKS OF DANTE, RAFFAELLO AND CANOVA

Curated by **Livia Faggioni**. Promoted by **Fondazione Fedrigoni Fabriano**

5:00 - 7:00 P.M. | COMPLESSO STORICO CARTIERE MILIANI - SALA FORME

VIALE PIETRO MILIANI 31/33 (free admission, booking required:

info@fondazionefedrigoni.it - www.fondazionefedrigoni.it)

Speakers: Chiara Medioli-Fedrigoni President of Fondazione Fedrigoni Fabriano and **Livia Faggioni** Coordinator of Fondazione Fedrigoni Fabriano

Marco Corsi Paleographer and Professor at University of Napoli "Federico II"

Claudia La Malfa Art Historian and Professor at the American University of Rome

Paolo Mariuz Member of Scientific Committee of the Canova Foundation - Gypsotheca and Museum, and Secretary of the National Edition of the Works of Antonio Canova

Moderator: Stefano Salis, Writer and Journalist "Il Sole 24 Ore"

FF
F
Fondazione Fedrigoni
Fabriano



THURSDAY SEPTEMBER 11



performance

THE WOMEN'S REVOLUTION. THE FEMALE VOICES THAT HAVE MARKED HISTORY

Words and music by **Paola Turci** and **Gino Castaldo**

Curated by **Amat**

9:15 P.M. | TEATRO GENTILE DA FABRIANO

A performance that, through storytelling, memorable footage, and live interpretations, retraces the extraordinary lives of the female voices who shaped the history of Italian music. They anticipated the desire for women's emancipation through bold, rebellious, and unconventional musical choices. Exceptional personalities who embodied models of freedom and beauty, from Mina to Ornella Vanoni, from Milva to Patty Pravo, from Caterina Caselli to Mia Martini, Loredana Berté, Alice, and many more. A storytelling experience woven with anecdotes, original footage, and live performances.



FRIDAY SEPTEMBER 12

ANNUAL MEETING OF UNESCO CREATIVE CITIES

CULTURE AND ARTIFICIAL INTELLIGENCE FOR THE SUSTAINABLE DEVELOPMENT OF UNESCO CREATIVE CITIES

10:00 - 12:00 A.M. | PALAZZO DEL PODESTÀ - SALA CONVEGNI

The institutional representatives of the Italian Creative Cities gather to share the activities carried out and future projects focused on technological evolution, culture, and sustainability.

Participants: **Daniela Ghergo** Mayor Municipality of Fabriano, **Denise Bax** Secretary of the UNESCO Creative Cities Network, **S.E. Liborio Stellino** Ambassador, Permanent Representative of Italy to UNESCO, **Enrico Vicenti** Secretary General of the Italian National Commission for UNESCO - CNIU, **Francesca Merloni** UNESCO Goodwill Ambassador, **Maura Nataloni** Executive Member for Culture, Deputy Mayor Fabriano UNESCO Creative City, **Olderico Caviglia** Innovation Manager, **Lorenzo Vergnetta** Executive Member for Urban Regeneration at the Municipality of Fabriano and **Marcello Smarrelli** Artistic Director Fondazione Ermanno Casoli

Moderator: **Renato Lavarini** Senior Heritage Management Expert

"IL VALORE DELLA DIVERSITÀ CULTURALE"

The delegations of **Fabriano** (IT) and **Al Hasa** (SA), Vice-Coordinator of UCCN Crafts and Folk Art, meet under the common bond of the Network, which enhances and fosters dialogue among their respective cultural identities.

Moderator: **Giuseppe Biagini** CK Foundation

"I GIOVANI PER L'UNESCO" PREMIAZIONE DEI GIOVANI IMPEGNATI NEI PROGETTI UNESCO

Competition among Fabriano high schools on the theme of Annual Conference di Enghienles-Bains: *"Culture and Artificial Intelligence: Shaping the Future of UNESCO Creative Cities"*

"Lasciami Volare" award, in collaboration with **Seven Arts, Comitato società Dante**

Alighieri di Ancona e Liceo Artistico "E. Mannucci" (Fabriano, Jesi, Ancona)

Moderator: **Maura Nataloni** Executive Member for Culture, Deputy Mayor Fabriano UNESCO Creative City.



literature

WORDS TO THE POINT

3:00 - 4:00 P.M. | ORATORIO DELLA CARITÀ

With **Anna Prandoni**

The professions of taste, the popularity of cooking on TV, authentic or invented recipes online, the language of gastronomic conversations, and the new flavors of globalized food in times of climate change

LOST, DREAMED AND REDISCOVERED BOOKS

4:00 - 5:00 P.M. | ORATORIO DELLA CARITÀ

With **Tommaso Braccini**

Adventures and misadventures of the classics: stolen, smuggled, disguised, hidden, and rediscovered. Legends and myths surrounding ancient works that have reached us today.

THE NEED FOR A TYPOGRAPHIC CULTURE

5:00 - 6:00 P.M. | ORATORIO DELLA CARITÀ

With **Sandro Berra**

Can typographic culture survive and thrive even in the internet age, amidst the crisis of books and reading? New professional opportunities emerge in global network applications and in the worlds of design, audiovisuals, and fashion.



creativity

PAPER ACCORDIONS

Workshop curated by **Cooperativa Viceversa**

4:00 - 5:30 P.M. | MUSEO DELLA CARTA E DELLA FILIGRANA - SALA BIBLIOTECA

A workshop for the creation of a unique handmade paper object, experimenting with traditional artisanal techniques and fine materials.



INAUGURATION OF THE THIRD EDITION

Fabriano Paper is Culture

6:00 P.M. | TEATRO GENTILE DA FABRIANO

Institutional greetings: **Daniela Ghergo** Mayor Municipality of Fabriano, **Francesca Merloni** UNESCO Goodwill Ambassador and **Maura Nataloni** Executive Member for Culture, Deputy Mayor Fabriano UNESCO Creative City.

Lectio Magistralis by **Dario Fabbri**

"Artificial Intelligence and Digital Empires"

A leading cultural figure analyzes, through the lens of human geopolitics, the epochal transformations of reading and writing in the global web space of the great technological platforms.

APERITIVO INAUGURALE

7:30 P.M. | LOGGIATO SAN FRANCESCO



FRIDAY SEPTEMBER 12



creativity

PAPER FASHION SHOW AND LIGHT

Curated by **Ecolight** and **Municipality of Fabriano**

9:15 P.M. | TEATRO GENTILE DA FABRIANO

A fascinating showcase of paper-made outfits, the result of the creativity of internationally renowned designers and artists. The initiative was born within the **Ecolight** project, promoted by **Istituto Italiano Design di Perugia** with **Fabriano Città Creativa Unesco**, **Rainbow**, **Poliarte**, **Università Politecnica delle Marche**, **Conservatorio di Musica G. Bricciardi di Terni** and **Rai Cultura**.

Iniziativa intrapresa nell'ambito del WP3 del Progetto ECO-Light (CUP n. E96E24000000001). PNRR per la Missione 4, Componente 1, Investimento 3.4, sub-investimento Partenariati strategici/iniziative per innovare la dimensione internazionale del sistema AFAM. D.D. 124/23.



SATURDAY SEPTEMBER 13

history

THE PAPER ROUTE: DISCOVERING THE PLACES WHERE FABRIANO PAPER WAS BORN AND EVOLVED

Urban trekking along the Sentiero della Carta, in collaboration with **Museo della Carta e della Filigrana**, **Fabriano Storica**, **Passaggiando tra la Storia**, **Pia Università dei Cartai**.

A thematic and educational itinerary dedicated to Fabriano paper, connecting museums, paper mills, workshops, historical and production sites along a single green route. With **Andrea Giombi** Executive Member for Tourism at the Municipality of Fabriano

9:30 A.M. FIRST GROUP AND 10:30 A.M. SECOND GROUP | MUSEO DELLA CARTA

E DELLA FILIGRANA (booking required – **info and reservations: num. 3513506767**)



DISCOVERING THE TREASURES OF SAINT MARY MAGDALENE

Guided tours of the church dedicated to the patron saint of papermakers, whose feast day (July 22) is celebrated with sacred rites and the traditional papermakers' festival.

Curated by **Pia Università dei Cartai**

10:00 - 12:00 A.M. FIRST GROUP E 4:00 - 7:00 P.M. SECOND GROUP | CHIESA S.M.MADDALENA



projects

PROJECT FOR THE PROTECTION AND ENHANCEMENT OF TRADITIONAL PAPER AND WATERMARKS OF FABRIANO

Curated by **Municipality of Fabriano** with **Regione Marche**

9:30 - 10:30 A.M. | MUSEO DELLA CARTA E DELLA FILIGRANA

Speakers: **Raffaela Busini** Executive Member for Productivity at the Municipality of Fabriano, **Piero Chiorri** President of Associazione per lo Sviluppo dell'Appennino umbro-marchigiano, **Maura Nataloni** Executive Member for Culture, Deputy Mayor Fabriano UNESCO Creative City, **Gino Sabatini** President of Camera di Commercio Marche, **CNA**, **Confartigianato**, **Legacoop**, **Confindustria** and **Confcommercio**.

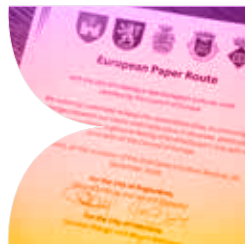
Moderator: **Daniela Ghergo** Mayor Municipality of Fabriano

THE EUROPEAN CULTURAL ROUTE OF PAPER, IN COLLABORATION WITH THE CITIES OF ANGOULEME, HEIDELBERG, SANTA MARIA DE FEIRA, BARCELONA, CAPELLADES

10:30 - 11:30 A.M. | MUSEO DELLA CARTA E DELLA FILIGRANA

Speakers: **Gérard Desaphy** Deputy Mayor City of Angouleme, **Andrea Edel** Focal Point City of Heidelberg, **Gil Ferreira** Focal Point City of Santa Maria de Feira, **Maura Nataloni** Executive Member for Culture, Deputy Mayor Fabriano UNESCO Creative City, **Sylvain Pothier-Leroux** Focal Point City of Angouleme.

Moderator: **Adele Berionni** Project Office at the Municipality of Fabriano



PAPER TRAILS. SIX ROUTES ALONG THE PAPER ROADS FROM NORTH TO SOUTH ITALY

11:30 - 12:30 A.M. | MUSEO DELLA CARTA E DELLA FILIGRANA

A Comieco project resulting in a guide with itineraries suitable for both trekking and cycling, designed to engage local communities in sustainable tourism—low environmental impact, high emotional impact. From historic heritage to discovering the territories of **Fabriano, Amalfi, Lucca, Roma e Toscolano Maderno.**

Speakers: **Antonio Cianciullo** Environmental Journalist, **Simonetta Lombardo** Journalist and co-author of the guide, **Pietro Marcolini** Executive Member for Project Development at the Municipality of Fabriano and **Carlo Montalbetti** General Director of Comieco

Moderator: **Maura Nataloni** Executive Member for Culture, Deputy Mayor Fabriano UNESCO Creative City.



ALL AROUND DRAWING FESTIVAL

Workshop for children (ages 6-11) on the theme of the Creative City

11:00 - 12:30 A.M. | BIBLIOTECA MULTIMEDIALE "R. SASSI"

Curated by **Renato Ciavola**

Festival del Disegno 2025

THE BOOK, THE PERFECT INVENTION

10:30 - 11:30 A.M. | BIBLIOTECA MULTIMEDIALE "R. SASSI"

by **Federica Formiga**

The book as a product through the centuries, seen through the work of authors, publishers, and printers: the different types of paper, the theme of censorship, publishing rights, and new horizons opened in the era of e-books.



SATURDAY SEPTEMBER 13



literature

MANUZIO, THE FIRST PUBLISHER

11:30 A.M. - 12:30 P.M. | BIBLIOTECA MULTIMEDIALE "R. SASSI"

with **Alessandro Marzio Magno**

A public reflection on the life, works, and innovations of Aldus Manutius, the first modern publisher. He invented the pocket book, italic typeface, and page numbering. He standardized punctuation still in use today: introducing the comma, semicolon, apostrophes, accents, and the period as the closure of sentences. With him came the preface, the dedication, and the catalog of published works. And the pleasure of reading as a pastime was born.



history

FABRIANO PAPER PAVILION: A WONDERFUL JOURNEY

Curated by **Fondazione Fedrigoni Fabriano**

Guided tour of the pavilion entirely dedicated to paper

2:30 - 6:30 P.M. | COMPLESSO STORICO CARTIERE MILIANI - SALA FORME

VIALE PIETRO MILIANI 31/33 (free admission, booking required:

info@fondazionefedrigoni.it - www.fondazionefedrigoni.it)



publishing

ITALY A COUNTRY OF PUBLISHERS AND WRITERS, BUT NOT OF READERS...

3:30 - 4:30 P.M. | ORATORIO DELLA CARITÀ

Three representatives of major Italian publishing houses discuss how the publishing industry has changed in the digital age.

Speakers: **Isabella Ferretti** Editorial Director 66thand2end, **Francesco Fazi** Editorial Director Fazi Editore, **Giovanni Hoepli** Editorial Director Hoepli and Ulrico Hoepli

Moderator: **Paola Manara** Milano UNESCO Creative City



ALL AROUND DRAWING FESTIVAL

Comics workshop for young people (ages 11-18) and adults on the theme of the Creative City

4:00 - 5:30 P.M. | MUSEO DELLA CARTA E DELLA FILIGRANA

Curated by **Renato Ciavola**

Festival del Disegno 2025

literature

THE NEW WORLD OF ARTIFICIAL INTELLIGENCE

With **Alessandro Aresu**

4:30 - 5:30 P.M. | ORATORIO DELLA CARITÀ

Geopolitical analyst and scientific advisor of Limes. With a background in philosophy of law at San Raffaele University of Milan, **Alessandro Aresu** is the author of essays on political capitalism, technology, and space. In October 2024 he published *Geopolitics of Artificial Intelligence* (Feltrinelli), finalist at the Premio Strega Nonfiction 2025.

Moderator: **Pietro Marcolini** Executive Member for Project Development at the Municipality of Fabriano



cinema

INVELLE

Screening of the film by **Simone Massi**

Curated by **Fabriano Film Fest** in memory of **Valentina Tomada**

6:00 - 8:00 P.M. | CINEMA MONTINI

Three generations, three childhoods in the countryside marked by war and the desire to fly beyond. Zelinda, Assunta, and Icaro grow up among dreams, hardships, and leaps in time, carrying with them what has been and what will come. A poetic and circular tale intertwining memory, imagination, and destiny. Because every story, sooner or later, becomes someone else's.



music

GRAND OPERA GALA

9:15 P.M. | TEATRO GENTILE DA FABRIANO

A musical journey through the most celebrated opera arias of the Italian and international repertoire— from G. Rossini to G. Verdi, from G. Puccini to G. Bizet—alongside timeless melodies of the Neapolitan tradition.

Conducted by **M° S. Bartolucci** with **Felicia Bongiovanni** (soprano) and **Gianluca Pasolini** (tenor), accompanied by **M.G. Brunelli** (flute), **R. Marchionni** (clarinet), **V. Tribulini** (trumpet), **A. Bottai** (violin) and **G. Zoffoli** (cello).



SUNDAY SEPTEMBER 14

OPENING OF CULTURAL SITES IN THE CITY AND GUIDED TOURS

9:30 A.M. - 7:00 P.M. (the full list of openings can be found on the last page)



THE PAPER ROUTE: DISCOVERING THE PLACES WHERE FABRIANO PAPER WAS BORN AND EVOLVED

Urban trekking along the Sentiero della Carta, in collaboration with **Museo della Carta e della Filigrana, Fabriano Storica, Passeggiando tra la Storia, Pia Università dei Cartai**. A thematic and educational itinerary dedicated to Fabriano paper, connecting museums, paper mills, workshops, historical and production sites along a single green route. With **Andrea Giombi** Executive Member for Tourism at the Municipality of Fabriano

9:30 A.M. FIRST GROUP AND 10:30 A.M. SECOND GROUP | MUSEO DELLA CARTA E DELLA FILIGRANA (booking required - **info and reservations: num. 3513506767**)

mcf

Fabriano
storica

passeggiando
tra la storia

PU
C PIA UNIVERSITÀ
dei CARTAI dal 1926



SUNDAY SEPTEMBER 14



FABRIANO PAPER PAVILION: A WONDERFUL JOURNEY

Curated by **Fondazione Fedrigoni Fabriano**

Guided tour of the pavilion entirely dedicated to paper

10:00 A.M. - 1:00 P.M. | COMPLESSO STORICO CARTIERE MILIANI - SALA FORME

VIALE PIETRO MILIANI 31/33 (free admission, booking required:

info@fondazionefedrigoni.it - www.fondazionefedrigoni.it)

FF
F
Fondazione Fedrigoni
Fabriano

cinema

FABRIANO, HOPE FILM

Short film by **Davide Vassallo**

9:30 A.M. | CINEMA MONTINI

Awarded by Rotary Club of Fabriano

In a world where paper is systematically burned, there are still those who guard its deepest secrets. Loosely inspired by Fahrenheit 451.

Speakers: **Davide Vassallo** Author, **Gabriele Alfonsi** President Rotary Club Fabriano and **Daniela Ghergo** Mayor Municipality of Fabriano

FABRIANESE DOC

Medium-length film by **Antonio Palese**

10:00 A.M. | CINEMA MONTINI

Awarded at the Triveneto Soulplace Film Festival 2025

Curated by **Centro di Aggregazione Giovanile di Fabriano**

Conceived as a tribute to the community of Fabriano and the work of the Servizio Solievo, *Fabrianese DOC* is a film created together with service users, offering a genuine view of group dynamics and community life. The film narrates the territory through everyday stories, traditions, and collective memory, with an intimate approach that amplifies the project's participatory dimension.

Speakers: **Antonio Palese** Author, **Matteo Bucciarelli** President Cooperativa Mosaico and **Maurizio Serafini** Executive Member for Solidarity and Community at the Municipality of Fabriano

CONTINUOUS MACHINE FILM

Documentary by **Ruben Gagliardini** and **Antonio Casagrande**

10:30 A.M. | CINEMA MONTINI

The hopes and struggles of an entire community to prevent the shutdown of the historic F3 paper machine. A documentary capturing a complex moment of collective awareness during an unprecedented crisis.

Speakers: **Ruben Gagliardini** Author, **Antonio Casagrande** Co-author and **Gabriele Comodi** Executive Member for Innovation and Ecological Transition at the Municipality of Fabriano.



creativity PAPER AND DIGITAL

Curated by **Festival del Giornalismo Culturale di Urbino**

11:30 - 12:30 A.M. | CINEMA MONTINI

Lella Mazzoli and **Piero Dorflès**: founder of the Festival of Urbino and one of the most authoritative Italian intellectuals—engage in a dialogue on the evolving relationship with paper and books in the digital era.



history FABRIANO PAPER PAVILION: A WONDERFUL JOURNEY

Curated by **Fondazione Fedrigoni Fabriano**

Guided tour of the pavilion entirely dedicated to paper

2:30 - 6:30 P.M. | COMPLESSO STORICO CARTIERE MILIANI - SALA FORME

VIALE PIETRO MILIANI 31/33 (free admission, booking required:

info@fondazionefedrigoni.it - www.fondazionefedrigoni.it)

**FF
F** Fondazione Fedrigoni
Fabriano

music ORGAN AND VOICE IN THE CATHEDRAL

Organ concert in collaboration with **Settembre Organistico Fabrianese**

4:00 - 5:00 P.M. | CATTEDRALE DI SAN VENANZIO

Performers: **Roberta Schmid** (organ) and **Daniela del Monaco** (contralto)



creativity PAPER ACCORDIONS

Children's workshop (ages 5-11)

Curated by **Coopertiva Viceversa**

4:00 - 5:30 P.M. | MUSEO DELLA CARTA E DELLA FILIGRANA - SALA BIBLIOTECA

A workshop for the creation of a unique handmade paper object, experimenting with traditional artisanal techniques and fine materials.

 **viceversa**
paper shop

music MUSIC FROM THE SEVENTIES

Concert curated by **Fabrizio Pro Musica** e **Amat**

9:15 P.M. | ORATORIO DELLA CARITÀ

A musical journey through the greatest songs of the 1970s—across pop, rock, and jazz—with the Concordia Orchestra. Never before had jazz merged so deeply with other genres: from Frank Zappa's experiments to the Beatles' arrangements, from Stevie Wonder's soul to the fusion of Weather Report. A concert that is also a story—mixing songs, improvisation, and styles that still form the language of music today.

 **Fabrizio Pro Musica**

 **AMAT**
associazione
marchigiana
attività teatrali

RELATED INIZIATIVES



EXHIBITION

"PASSAGGI"

**MARIO GIACOMELLI
e SIMONE MASSI**

Opening hours:

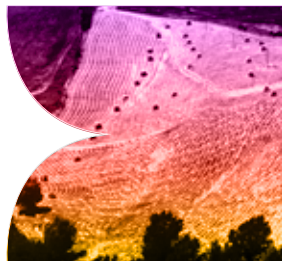
10:00 a.m. – 12:30 p.m. and 4:00

p.m. – 7:00 p.m.

FABRIANO - ZONA CONCE

Via Le Conce, 76

Curated by **Gianluigi Colin
and Galliano Crinella**



EXHIBITION

"MUSE, VENERE E DEE" dell'artista TORREGAR

Opening hours:

Tuesday to Sunday:

9:30 a.m. – 1:30 p.m.

and 3:00 p.m. – 6:00 p.m.

MUSEO DELLA CARTA

E DELLA FILIGRANA

Largo Fratelli Spacca, 2

Curated by **Municipality of
Fabriano**



EXHIBITION

"LUCE INTERIORE. L'ORO E LA PIETRA IN EDGARDO MANNUCCI"

Opening hours:

Tuesday to Sunday:

9:30 a.m. – 1:30 p.m.

and 3:00 p.m. – 6:00 p.m.

PINACOTECA CIVICA B.MOLAJOLI

Piazza Papa Giovanni Paolo II

Curated by **Municipality of
Fabriano**



FESTANDO LA CARTA 2025 - 18° EDIZIONE

Curated by **InArte** in collaboration with **Curia Vescovile, Pia Università dei Cartai, Zona Conce, Fondazione Fedrigoni Fabriano, Università del Camminare and Fabriano Festival del Disegno**



EXHIBITIONS

Opening "Installazioni Itineranti"

SEPTEMBER, 10

7:00 P.M. | CHIOSTRO SAN BIAGIO

Opening of the Exhibition "FabrianoInAcquarello - Piattaforma Italia"

SEPTEMBER, 14

10:00 A.M. | ORATORIO S.MARIA DEL GONFALONE

EXHIBITION SITES "INSTALLAZIONI ITINERANTI": CHIOSTRO SAN BIAGIO, VETRINA EX CINETECA CARDINALETTI, VETRINA EX ROSSI, LARGO FRATELLI SPACCA, CHIESA S.MARIA MADDALENA, ZONA CONCE, CATTEDRALE SAN VENANZIO

WORKSHOP

Family, children, adults, artists and teachers' workshop celebrating Paper

SEPTEMBER 13 - 14

4:00 P.M. - 6:00 P.M. | CHIOSTRO SAN BIAGIO



FABRIANO PAPER PRODUCTION AND SALES POINTS

Museo della Carta e della Filigrana

Largo Flli Spacca 2, 60044 Fabriano, Italy
0732 22334 - mcf@comune.fabriano.an.it

Cartiera Manualis

Via Lamberto Corsi 17C, 60044 Fabriano, Italy
0732 041315 - info@manualis.it

L'atelier della Charta

Largo Rismondo 3, 60044 Fabriano, Italy
347 0774944 - info@sandrotiberi.it

Viceversa

Località Argignano 46, 60044 Fabriano, Italy
366 4187970 - sales@viceversacoop.com

Luigi Mecella

Località Argignano, 60044 Fabriano, Italy
335 8421533 - info@cartafattaamano.com

Cartolibreria Lotti

Corso della Repubblica 58, 60044 Fabriano, Italy
0732 22931 - anticacartolibreria.lotti@gmail.com



CULTURAL SITES OPENING HOURS

MUSEO DELLA CARTA E DELLA FILIGRANA

Largo Fratelli Spacca, 2
Non-Stop: 9:30 a.m. – 7:00 p.m.
0732.22334 - www.museodellacarta.com

PINACOTECA MOLAJOLI

Piazza Papa Giovanni Paolo II
Non-Stop: 10:00 a.m. – 7:00 p.m.
0732.250658 - www.pinacotecafabriano.it

MUSEO GUELFO

Via Cesare Battisti, 31
Non-Stop: 10:00 a.m. – 7:00 p.m.

ORATORIO DELLA CARITÀ

Via Cesare Battisti, 18
Non-Stop: 10:00 a.m. – 7:00 p.m.

BIBLIOTECA MULTIMEDIALE R. SASSI

Loggiato San Francesco
Non-Stop: 10:00 a.m. – 7:00 p.m.
0732.709390 - www.bibliotecafabriano.it

MUSEO DELLA STAMPA

Guided tours daily at 2:00 p.m.
Complesso San Benedetto - 0732.22334

MUSEO DIOCESANO

Pzza Papa Giovanni Paolo II
Hours: 10:00 a.m. – 12:30 p.m.
and 4:00 p.m. – 7:00 p.m.
0732.3049 – 379.2849975

POLO MUSEALE ZONA CONCE

Via le Conce, 52
Hours: 10:00 a.m. – 1:00 p.m.
and 4:00 p.m. – 7:00 p.m.
0732.880883 – 328.1030132

MUSEO DELLE ARTI E DEI MESTIERI IN BICICLETTA – MAMB

Via della Ceramica, 37
Tuesday to Sunday: 10:00 a.m. – 12:30 p.m.
and 4:00 p.m. – 6:30 p.m.
342.1955134 – 349.6826600 – 348.2857298
www.mestieriinbicicletta.com

MUSEO DELLO SPUMANTE

Via Gioberti, 11
Thursday: 10:00 a.m. – 12:00 p.m.
Friday and Sunday: 4:00 p.m. – 6:00 p.m.
Saturday: 10:00 a.m. – 12:00 p.m.
and 4:00 p.m. – 6:00 p.m.
0732.3373 – 331.4676431

MUSEO DELLA VAPORIERA

viale Serafini 84/B - su prenotazione
0732.24156 – 347.7792828

MUSEO DELLA CIVILTÀ CONTADINA

Via Serraloggia, 203
su prenotazione 338.6003973

CATTEDRALE DI SAN VENANZIO

Pizza Papa Giovanni Paolo II
Hours: 9:00 a.m. – 12:00 p.m.
and 3:00 p.m. – 6:00 p.m.

SS. BIAGIO E ROMUALDO

Piazza D. Manin
Hours: 9:00 a.m. – 12:00 p.m.
and 3:00 p.m. – 6:00 p.m.

CHIESA SAN BENEDETTO

Piazza F. Altini
Hours: 9:00 a.m. – 12:00 p.m.
and 3:00 p.m. – 6:00 p.m.

CHIESA SANT'ONOFRIO

Via Gentile da Fabriano, 19
Hours: 9:00 a.m. – 12:00 p.m.
and 3:00 p.m. – 6:00 p.m.

CHIESA DI SAN NICOLO'

Piazza Cairoli
Hours: 9:30 a.m. – 12:30 p.m.
and 3:00 p.m. – 6:00 p.m.

CHIESA S. MARIA MADDALENA

Piazzale S. Maria Maddalena
Open only on Saturday, September 13
Non-Stop: 9:30 – 19:00

ORATORIO DEL GONFALONE

Via Portella
Hours: 9:00 a.m. – 12:00 p.m.
and 3:00 p.m. – 6:00 p.m.

MUSEO DELLA MOTOCICLETTA

via Le Conce, 76 booking: 328.0094011

CENTRO I.A.T

Non-Stop: 10:00 – 19:00
0732.709424 www.visittfabriano.it

MUSEI E SITI STORICO-CULTURALI

- 1 MUSEO DELLA CARTA E DELLA FILIGRANA
Lago Fabiano, Strada 2
- 2 ORATORIO DEL CONGALONE
Via Portella
- 3 MUSEO CIVILTÀ DELLA SCRITTURA
Piazza F. Adini
- 4 PINACOTECA CIVICA B. MOLAJOLI
Piazza Giovanni Paolo II
- 5 MUSEO DIOCESANO
Piazza Giovanni Paolo II
- 6 GIARDINI DEL POIO
Via del Poio
- 7 PIAZZA DEL COMUNE
- 8 BIBLIOTECA R. SASSI e LOCC. S. FRANCESCO
Lago San Francesco
- 9 MUSEO QUELFO e ORATORIO DELLA CARTA
Via Cesare Battisti, 31
- 10 TEATRO CENTILE
Via Centile da Fabriano, 3
- 11 MUSEO DELLE ARTI e DEI MESTIERI IN BICICLETTA - MAMM
Via della Ceramica, 37
- 12 MUSEO SPUMANTE METODO SCACCHI
Via Gioberti, 11
- 13 MUSEO FABRIANO IN MINIATURA
Piazza Arrivabene Di Savoia
- 14 MUSEO FARMACIA MAZZOLINI GIUSEPPUCCI
Corso della Repubblica, 35A
- 15 POLO MUSEALE ZONA CONCE
Via Le Conce, 78
- 16 MUSEO DELLA MOTOCICLETTA
Via Le Conce, 52
- 17 MUSEO DIDATTICO DELLA VAPORIERIA
Viale Pietro Santini
- 18 MUSEO DELLA CIVILTÀ CONTADINA
Via Serradaglia, 203
- 19 CACCIANO
Passeo dei Musei
- 20 PAPER PAVILION - Fondazione Fedrigotti Fabriano
Viale Pietro Millanti, 31
- 21 CINEMA MONTINI
Via Balbo, 31



CHIESE

- 22 CHIESA DI S. BENEDETTO
CRIPTA BEATO C. DEL BASTONE
Piazza F. Adini
- 23 CHIESA DI S. MARIA DEL BUON GESU
Piazza Giovanni Paolo II
- 24 CATTEDRALE DI S. VENANZIO
Piazza Giovanni Paolo II
- 25 CHIESA DI S. FILIPPO
Corso della Repubblica, 44
- 26 CHIESA SS. BIAGIO e ROMUALDO
CRIPTA SAN ROMUALDO
Piazza D. Minin
- 27 CHIESA DI S. ONORIO
(SCALA SANTA)
Via Centile da Fabriano, 19
- 28 CHIESA DI S. NICOLO
Piazza Carvelli
- 29 CHIESA S. MARIA MADDALENA
Piazza Santa Maria Maddalena
- 30 CHIESA DI S. GIUSEPPE LAVORATORE
Via Giuseppe Mellini



**Città di
Fabriano**

FABRIANO
City of Crafts and Fine Arts
Città del 2013

CENTRO I.A.T.

Orario continuato: 10.00 - 20.00

0732 709424

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